



### Experience

Thank you for choosing SFC to come out and give you a custom pool quote! Please note all our pools are fully custom and are based on our client's budget and desire. We have the pleasure of serving both the East and West coast of Florida with only the best crews and names working on your pool.

With most contractors today you are simply a number but with SFC Pool Corp you are family, and we would treat you as so. We choose the best products when it comes to heating, salt systems, automation, travertine, limestone, and plaster gem finishes. SFC never overbooks so there will be no waiting for some other client's pool to be finished. Our schedule is set on a few pools in each area so that no pool is neglected and that you always feel you're a priority. Aside from our amazing sales team the owners Saulo and Christina are always available.



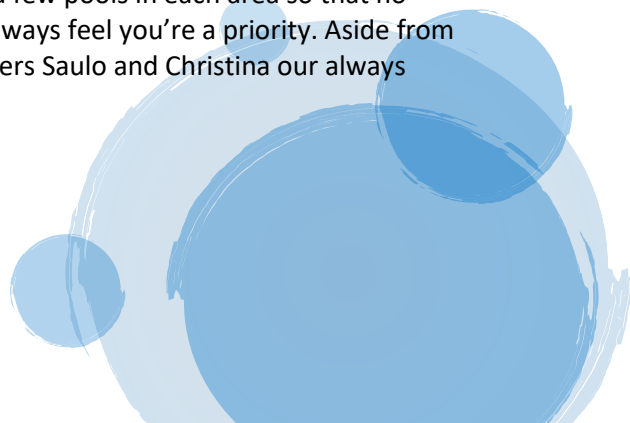
Charlotte County  
Broward County  
Palm Beach County  
Sarasota County  
Lee County



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### Our Story:

The owner grew up with his whole family working different angles of the pool industry. Even today most of our crews are cousins and uncles. His father Paulo is our CEO and is meticulous when it comes to coping and tile. He is our expert and checks every job. While Christina grew up building pools in NY Saulo was taught under pool masters and quickly crew a reputation for being the best. After years of working for other people, they got married and decided to build their own family pool business.

### Communication

So many people will say, "I want to know a date and time". We won't be the company to do that. I don't lie to my clients. I will always tell you weekly what will occur on your job site. My manager Paula or myself will call you first thing and say, "This week you're going to be gunited", "This week Electric" but we rarely give days. Y? one, we like our clients surprised when its early. Two, we don't ever disappoint. We know how much money, time, effort, excitement you have with the investment of a pool. We have daily meetings at the end of the day, to discuss the efficiency of each project and brainstorm what we can do to move things along for ourselves and our clients.

### Leadership

The owner is "hands on." Saulo has built over 200 pools, he continues his education yearly. He is updated in the best materials and equipment. We have partnerships with companies like Hayward, SCP, Lotus, Luv Tile, Baystone and many more. Our company looks at any pool like it was our own and will not settle for less.

### References

[Available upon request.]

